



FORD MOBILITY

2018 Accomplishments

AUTONOMIC

- Joined the Ford Mobility family in January 2018
- Signed six TMC ecosystem partners
- Connected 1.7 million vehicles to the TMC
- Opened regional offices in Detroit, Shanghai and Seattle, while expanding in San Francisco
- Launched TMC in China through Alibaba Cloud partnership

LEARN MORE



[Autonomic.ai](#)

[Why We're Working with Autonomic to Create a Platform That Can Power Future Cities](#)

AV LLC

- Formed in July 2018
- Started AV operations in Miami and Washington, D.C.
- Conducted pilot programs with Postmates and local businesses – florists, dry cleaners and pet supplier – in Miami, and announced partnership with Walmart to conduct pilot
- Became members of Partnership for Transportation Innovation & Opportunity (PTIO)
- Surpassed 1,000 deliveries as part of our AV customer experience research pilot programs
- Issued Voluntary Safety Self-Assessment (VSSA)
- Announced the start of a two-year joint AV test project with Baidu in China

LEARN MORE



[Self-Driven Blog](#)

[Ford's Voluntary Safety Self-Assessment](#)



CITY SOLUTIONS

- Launched City Challenge platform to drive a new approach to transportation planning through collaboration with cities, community members and the private sector, resulting in new mobility solutions
- Partnered with ATT, Dell and Microsoft
- Completed first three challenges for [Miami](#), [Pittsburgh](#) and [Grand Rapids](#)
- Involved 3000 online co-creators and nearly 500 community co-creators; 40 corporate mentors and community advisors
- Resulted in:
 - 378 pilot idea submissions
 - 40 semi-finalists
 - Seed funding for 6 pilot projects





FORD MOBILITY

2018 Accomplishments

FORD COMMERCIAL SOLUTIONS

- First full year of operation
- Launched two core products: Ford Data Services and Ford Telematics
- Signed commercial agreements with five customers, including Avis and Verizon Connect
- 7,700 active telematics subscriptions

[LEARN MORE](#)

[Ford Commercial Solutions](#)



FORD PASS & LINCOLN WAY

- Nearly 6 million app downloads and 3.5 million members at year-end
- Launched Apple Watch integration & Alexa skill in U.S.
- Launched FordPass/Lincoln Way 2.0 in U.S., Canada, Brazil, Europe 20, China
- Customers used FordPass/Lincoln Way for vehicle commands more than 42 million times
- Launch FordPass Driver Behavior in Europe featuring key milestones and Journey Insights
- Launched Digital Roadside in U.S. allowing customers to e-request and track status of roadside assistance

[LEARN MORE](#)

[FordPass website](#)



GORIDE HEALTH

- First full year of operation; launched end-to-end platform built upon proprietary routing algorithm
- Secured contracts with all four major hospital systems in SE Michigan
- Secured two contracts with health insurance payers
- More than 10,000 rides delivered in SE Michigan
- Maintained 95+% on-time record with average wait time of <30 minutes for wheelchair service (industry average is 1-2 hours)
- Achieved HIPAA compliance

[LEARN MORE](#)

[More Than A Matter of Time: How We're Making it Easier to Get to the Doctor](#)
[GoRide Health website](#)



CONNECTED VEHICLE

- Launched Applink Amazon Alexa in vehicle and Waze integration
- Conducted multiple demonstrations of CV2X technology in the U.S., Europe and China including interoperation between multiple OEMs
- Connected more than 1 million vehicles on our way to 100 percent connectivity

[LEARN MORE](#)

[Why We're Working with Qualcomm to Ensure Everything in Cities Speaks the Same Language](#)





FORD MOBILITY

2018 Accomplishments

SPIN

- Joined the Ford Mobility family in October 2018
- 29,000 total trips
- Nine markets in operation – Coral Gables, Fla., Troy University, Ala., Long Beach, Calif., Detroit, Denver, Washington, DC, Austin, Charlotte, NC, Jefferson City, Mo
- Thirteen additional permits in hand at year-end

LEARN MORE

[Let's Go for a Spin: Ford Buys Scooter Company to Provide Customers a First-Last Mile Solution](#)

[Spin's Commitment to Safety](#)



TRANS LOC

- Joined the Ford Mobility family in January 2018
- More than 400 transit agency customers using TransLoc's products: RealTime, Rider, Traveler, OnDemand and Architect
 - Includes 129 university and business campuses using TransLoc's RealTime and OnDemand solutions
 - Today TransLoc's transit agency partners have delivered 1.55 million rides using our OnDemand ridesharing software
- Signed 55 transit agency-owned microtransit pilot customers
- Mobility Information Unit solidified a GTFS data partnership with Google Transit
 - 311 transit agencies using TransLoc's Architect software to build their GTFS transit data feeds
 - The MIU team, via the Architect App, has more than 80 requests from 50 countries
- Won "Innovative Solutions Award" at BusCon for work with the Sacramento Regional Transit Authority

LEARN MORE

[Transloc website](#)

[Transloc blog](#)



FORD X

- Established in January 2018
- Crowd-sourced new venture ideas from Ford employees around the world, resulting in more than 100 venture proposals being evaluated
- Built a disciplined experimentation process to take a venture from concept to in-market execution in 90 days
- Five active ventures in incubation by 2018 year-end
 - Find Your Ford online marketplace to locate and buy a used Ford listed nearly 650 vehicles from 6 dealers in SE Michigan during pilot
- Four more ventures in pipeline for incubations

